

INDGN/SE/2024-25/52

October 10, 2024



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| BSE Limited,<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street,<br>Mumbai- 400001, India.<br>Scrip Code: 544172 | National Stock Exchange of India Limited<br>Exchange Plaza, C-1, Block G,<br>Bandra Kurla Complex, Bandra (E),<br>Mumbai - 400 051, India.<br>Trading symbol: INDGN |
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Dear Sir / Madam,

**Sub: Pharma leaders drive conversations on GenAI, technology transformation and commercialization strategy at Indegene Digital Summit, October 17-18, 2024, Virtual-only:**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release dated October 10, 2024, titled 'Pharma leaders drive conversations on GenAI, technology transformation and commercialization strategy at Indegene Digital Summit ,October 17-18, 2024 ,Virtual-only'.

The above information will be made available on the website of the Company: <https://www.indegene.com/>

A copy of the Press Release is enclosed for your reference.

This is for your information and records.

**For Indegene Limited  
(Formerly known as Indegene Private Limited)**

**Srishti Ramesh Kaushik  
Company Secretary and Compliance officer**



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Press release

## Pharma leaders drive conversations on GenAI, technology transformation and commercialization strategy at Indegene Digital Summit | October 17-18, 2024 | Virtual-only

**Bengaluru, India / Princeton, United States, October 10, 2024:** Indegene, a digital-first, life sciences commercialization company, announced the sixth edition of Indegene Digital Summit, one of the most anticipated events for pharma leaders across the world, on October 17 and 18, 2024.

The virtual summit brings together senior pharma executives and tech innovators to discuss strategies and best practices to make the pharma industry future-ready. This year's edition offers practitioners' perspectives on key topics such as Generative AI, Advanced Analytics, Technology Transformation and Operations Transformation.

With no vendors or booths, the summit continues to facilitate an open exchange of ideas, foster collaboration, and promote thought leadership.

Check out the detailed agenda and speaker info at: <https://digitalsummit.indegene.com/>

Keynote speakers include renowned pharma CXOs:

- Olivier Charmeil, EVP, General Medicines, Sanofi
- Emmanuel Caeymaex, Chief Commercial Officer, UCB
- Adele M. Gulfo, CEO, Biopharma Commercial Unit, Sumitomo Pharma America, Inc
- Suneet Varma, Global Oncology & US President, Pfizer
- Alok Sonig, EVP and Group President, Pharmaceuticals, Baxter
- Dave Lennon, President and CEO, Aadi Bioscience

“In a GenAI world, pharma commercialization leaders are at crossroads, navigating important decisions in processes and technology to build resilient, future-ready organizations,” said Gaurav Kapoor, Executive Vice President of Indegene. “This year, Indegene Digital Summit brings together pharma and digital experts to enable the industry to cut through the noise and chart a transformative path with a multi-decadal perspective.”

Bookmark these sessions:

- Unlocking Gen AI's potential in life sciences beyond productivity and efficiency
- Marketing Ops 2.0 – Driving commercial excellence through advanced content and campaign capabilities
- Scaling up commercial and medical services in GCCs with technology
- Leveraging AI readiness activities to drive better omnichannel effectiveness and efficiency
- State of adoption of Generative AI in PV: The emerging picture



Indegene Digital Summit is a #FutureReadyHealthcare initiative, orchestrated by Indegene.

Visit <https://digitalsummit.indegene.com/> for free registration. For live updates, follow [#FutureReadyHealthcare](#) on LinkedIn.

### **About Indegene**

Indegene is a digital-first, life sciences commercialization company. It helps biopharmaceutical, emerging biotech and medical device companies develop products, get them to the market, and grow their impact through the life cycle in a more effective, efficient and modern way. Indegene brings together healthcare domain expertise, fit-for-purpose technology and an agile operating model to provide a diverse range of solutions. These aim to deliver, amongst other outcomes, a personalized, scalable and omnichannel experience for patients and physicians. It's what drives Indegene's team and their purpose to enable healthcare organizations to be future-ready. To learn more, please visit [www.indegene.com](http://www.indegene.com)

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